



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

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Advisory No. 063 s. 2024  
March 7, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**INVITATION TO THE 2024 WORLD'S PHENOMENAL AND TRANSFORMATIONAL  
LEADERSHIP AWARD AND 1<sup>ST</sup> MULTIDISCIPLINARY LEADERSHIP CONFERENCE**

Great Idea Events Management Services invites all teaching and non-teaching personnel to participate in the 2024 World's Phenomenal and Transformational Leadership and 1<sup>st</sup> International Multidisciplinary Leadership Conference with the theme "Global Leadership of the 21<sup>st</sup> Century."

The event shall be held on June 30, 2024 at the Philippine Chen Kuang School, San Juan City, Metro Manila.

Attached re more information about the registration link and fees.

Dissemination of this advisory is desired.

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01 March 2024

**SDS CELEDONIO B. BALDERAS, JR.**  
SCHOOLS DIVISION SUPERINTENDENT  
Department of Education  
School Division Office – Tayabas Quezon

**Subject: Invitation to the 2024 World's Phenomenal and Transformational Leadership Award and 1st International Multidisciplinary Leadership Conference**

Dear Sir:

Greetings of Love and Peace!

We are writing to formally invite all teaching and non-teaching personnel under the Department of Education to participate in the prestigious **2024 World's Phenomenal and Transformational Leadership Award and 1st International Multidisciplinary Leadership Conference**. The theme of this esteemed event is "Global Leadership of the 21st Century."

As an organization that is affiliated with various international organizations and universities in the United Kingdom, the United States of America, and other countries, we are confident that this event will provide invaluable learning and networking opportunities. Our company, RB Business Consultancy Services, is an accredited International CPD Provider of the CPD Group, London, United Kingdom with **Accreditation No. 783144**, and TSG Group Accreditation Organization of India with **Accreditation no. TSA/ A/ 107319**.

The 2024 World's Phenomenal and Transformational Leadership Award and 1st International Multidisciplinary Leadership Conference aims to formally recognize the outstanding accomplishments of companies, groups, organizations, institutions, and individuals worldwide. The focus areas range from public service, business, academics, research, community engagement, and more.

We kindly request your permission to include this event in the DEPED Advisory. Attached to this letter, you will find the profile of the organizer, partner sponsors, criteria, and other documents that provide comprehensive information about the event.

This event is organized in collaboration with Great Idea Events Management, RB Business Consultancy Services, Philippines Chen Kuang School, based in the Philippines, and the international organization from the USA, the BPMI Leadership and Life Coaching Institute, and World Class Academy of Excellence.

The 2024 World's Phenomenal and Transformational Leadership Award and 1st International Multidisciplinary Leadership Conference will be held on **June 30, 2024**, at **The Philippines Chen Kuang School, San Juan City, Metro Manila**. The event will be conducted in a hybrid platform, providing both physical and virtual attendance options to accommodate all participants.

We assure you that this event will be an enriching experience for the teaching and non-teaching personnel of the Department of Education, fostering global leadership skills and knowledge in the 21st century. We believe that their participation will contribute significantly to their professional growth and contribute positively to their respective educational institutions.

We sincerely hope for a favorable response from your esteemed office regarding this matter. Should you require any additional information or clarification, please do not hesitate to contact us at **0945-477-2285** or [great.idea.events.management@gmail.com](mailto:great.idea.events.management@gmail.com), or [banzuelaraiho8043@gmail.com](mailto:banzuelaraiho8043@gmail.com).

Thank you for your attention, and we look forward to the participation of the Department of Education's teaching and non-teaching personnel in the 2024 World's Phenomenal and Transformational Leadership Award and 1st International Multidisciplinary Leadership Conference.

Yours sincerely,

  
**Raymond H. Banzuela, LPT, D.Hum., DTL, Ed.D. (H.C), CFPM, CGSP**  
General Manager  
Great Idea Events Management Services  
RB Business Consultancy Services



## INTERNATIONAL MULTIDISCIPLINARY LEADERSHIP CONFERENCE

THEME: "Global Leadership in the 21<sup>st</sup> Century"

Date: June 30, 2023

Venue: The Philippine Chen Kuan School, San Juan City, Metro Manila (HYBRID EVENT)

### REGISTRATION LINK

<https://forms.gle/8JvqetUUmjpkDVv6A>



The International Multidisciplinary Leadership Conference with the theme "Global Leadership of the 21st Century" is an annual event that aims to explore and analyze the key challenges, trends, and opportunities of leadership in today's rapidly changing global landscape.

The conference brings together scholars, practitioners, and policymakers from various disciplines, including business, politics, education, psychology, and sociology. By adopting a multidisciplinary approach, the conference seeks to foster a comprehensive understanding of global leadership and promote dialogue and collaboration among diverse stakeholders.

The primary objective of the conference is to provide a platform for sharing cutting-edge research, insights, and best practices in global leadership. Through keynote speeches, panel discussions, and paper presentations, participants have the opportunity to present their work and engage in meaningful discussions on the most critical issues facing leaders in the 21st century.

Another objective of the conference is to explore new theories, models, and frameworks of global leadership. By examining emerging concepts and trends, participants can contribute to the development of innovative approaches to leadership that are relevant and effective in a globalized world. The conference also encourages the exploration of culturally diverse perspectives on leadership, highlighting the importance of inclusivity and cultural intelligence in leading diverse teams and organizations.

Furthermore, the conference aims to facilitate networking and collaboration among professionals, researchers, and policymakers in the field of leadership. Participants can establish valuable connections and partnerships that can lead to joint research projects, cross-disciplinary collaborations, and knowledge-sharing initiatives. This networking aspect of the conference helps build a global community of leaders and leadership scholars, promoting ongoing dialogue and collective efforts towards addressing global leadership challenges.

International Multidisciplinary Leadership Conference with the theme "Global Leadership of the 21st Century" tackles the complex and dynamic nature of leadership in a global context. Through its objectives, the conference aims to advance knowledge, foster collaboration, and inspire action towards effective leadership practices that can positively shape the world in the 21st century.



**2024 WORLD'S PHENOMENAL AND TRANSFORMATIONAL LEADERSHIP AWARD**  
Venue: The Philippine Chen Kuan School, San Juan City Metro Manila Philippines (Hybrid Event)  
June 30, 2024

**REGISTRATION LINK**

<https://forms.gle/8JvqetUUmjpkDVv6A>



**Nominations are Open to National and International Categories:**

- Companies
- Groups / Organizations / Institutions
- Individual in different fields of expertise

The 2024 World's Phenomenal and Transformational Leadership Award criteria and their respective percentages are as follows:

**Visionary Leadership (30%):** This criterion assesses the leader's ability to articulate a compelling vision and inspire others towards achieving it. Key factors considered include the leader's clarity of purpose, strategic thinking, and ability to motivate and mobilize others.

**Ability to Drive Change (25%):** This criterion focuses on the leader's capacity to drive transformational change within their organization or community. Factors evaluated include their ability to identify and address key challenges, develop innovative solutions, and implement effective change management strategies.

**Impact and Results (20%):** This criterion measures the tangible outcomes and measurable impact of the leader's leadership. Factors evaluated include their ability to achieve positive results, improve performance and efficiency, and create sustainable change.

**Collaboration and Relationship Building (15%):** This criterion assesses the leader's ability to foster collaboration, build strong relationships, and engage stakeholders effectively. Factors evaluated include their interpersonal skills, capacity to work across diverse groups, and ability to build trust and facilitate teamwork.

**Ethical Leadership (10%):** This criterion evaluates the leader's adherence to ethical principles and their commitment to integrity, transparency, and honesty. Factors considered include their track record of ethical decision-making, accountability, and responsible stewardship.

Each criterion is assigned a specific percentage to determine the overall score of a leader's candidacy for the award. These percentages are as follows:

- Visionary Leadership: 30%
- Ability to Drive Change: 25%
- Impact and Results: 20%
- Collaboration and Relationship Building: 15%
- Ethical Leadership: 10%

The total percentage adds up to 100%, ensuring a comprehensive evaluation of the leader's qualities and achievements in order to recognize and honor truly exceptional and transformative leadership.



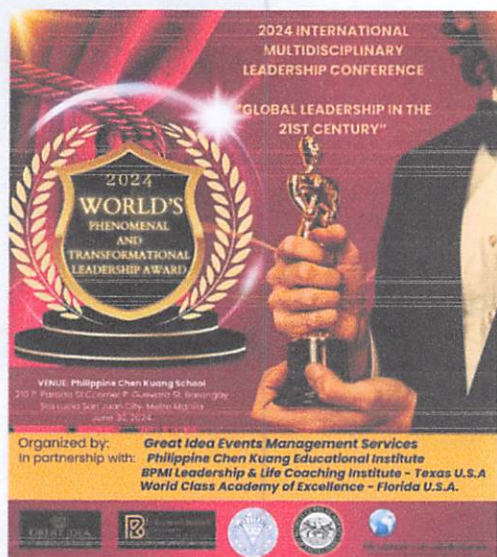
## INTERNATIONAL AFFILIATION AND PARTNERSHIP







## 2024 WORLD'S PHENOMENAL & TRANSFORMATIONAL LEADERSHIP AWARD AND INTERNATIONAL MULTI-DISCIPLINARY LEADERSHIP CONFERENCE



Venue:  
PHILIPPINE CHEN KUANG HIGH SCHOOL  
San Juan, Metro Manila

Date & Time: June 30, 2024 (Sunday) at 10:00 A.M

Organized by:

GREAT IDEA EVENTS MANAGEMENT SERVICES  
RAYMOND BANZUELA BUSINESS CONSULTANCY SERVICES  
(San Pablo City, Laguna, Philippines)

In Partnership with:

WORLD CLASS ACADEMY OF EXCELLENCE  
(Florida U.S.A)  
BPMI LEADERSHIP & LIFE COACHING INSTITUTE (Texas,  
U.S.A.)  
PHILIPPINE CHEN KUANG HIGH SCHOOL  
(San Juan Metro Manila).

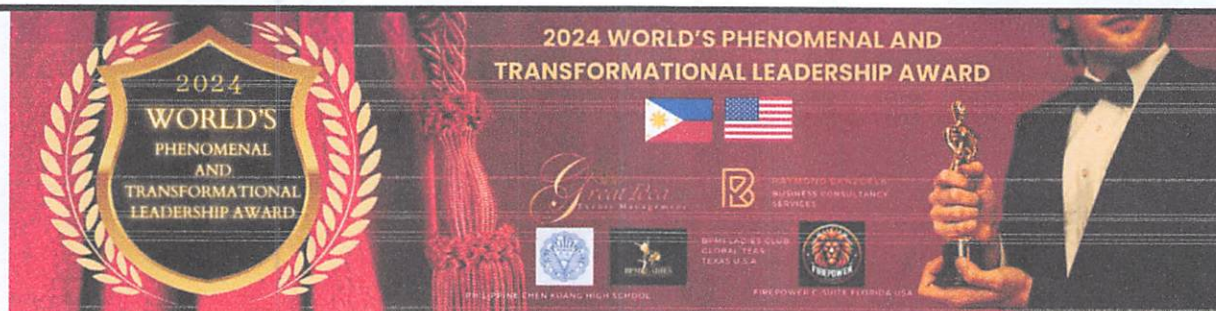
### CONFERENCE REGISTRATION FEES:

1. Audience on Conference (Physical - Php. 1,500.00 with Certificate of Participation)
2. Professionals - Audience on Conference (Online - Php.500.00 with Certificate of Participation)
3. Students - Audience on Conference (Online - Php.200.00 with Certificate of Participation)

### AWARD REGISTRATION FEES:

1. One (1) Award Category (Physical - PAY 5,000.00 with Plaque of Appreciation, Certificate and Medal)
2. Two (2) Award Category (Physical - PAY 8,000.00 with 2-Plaque of Appreciation, 2-Certificate and 2-Medal)
3. One (1) Award (Online - PAY 30 US Dollars with Soft-Copy of Certificate - ONLY FOR INTERNATIONAL PARTICIPANTS)
4. Two (2) Award (Online - PAY 45 US Dollars with Soft-Copy of Certificate - ONLY FOR INTERNATIONAL PARTICIPANTS)





## About the Organizer



**Great Idea Events Management Service** is a company located in No.8 Purok 1, Brgy. San Nicolas, San Pablo City, Laguna. The company was established in 2018 and specializes in providing outstanding event management services. Their mission is to offer event management services that realize their clients' visions and go beyond their expectations by creating life-changing experiences. Their vision is to be the top event management firm in the sector, renowned for their originality, inventiveness, and superior performance.

The company has the following goals:

- To increase the range of services they offer to better serve their clients' evolving needs and those of the event management sector.
- To make investments in their team members' professional growth to ensure they have the abilities and know-how required to produce outstanding events.
- To continually enhance their systems and procedures to boost productivity and optimize return on investment for their customers.
- Great Idea Events Management Service specializes in corporate events, particularly international conferences, seminars, training, and award recognition. They have certified Events Organizers and Coordinators who possess a National Certificate. Additionally, the company is affiliated with Rheward Travel and Tours, RJ's Enhancing Travel and Tours, and accredited by TSA Group India. Their tagline is "We love seeing ideas come to life."

**Raymond Banzuela Business Consultancy Services (RBBCS)** provides a range of services under the leadership of Mr. Raymond Hosingco Banzuela. The mission of RBBCS is to support businesses in maximizing the potential of their workforces and empower individuals to achieve significant and long-lasting performance improvements.

The vision of RBBCS is to become the leading business management consulting company on a regional and international level. They also aim to be a trusted source of information for businesses and organizations seeking to accelerate their growth and success.

The objective of RBBCS is to create a remarkable company that not only retains top talent but also attracts, encourages, and supports great employees. They prioritize the needs of the clients over the requirements of the firm and uphold high standards and conditions for client service. RBBCS also adheres to strict ethical principles, protects client privacy, maintains an unbiased perspective, and efficiently manages both client and firm resources.

RBBCS offers various programs and services including Business Management Consultancy Services, Education Program Consultancy Services, Events Management Consultancy Services, Trainings and Seminars Workshop & Write Shop, Training Needs Analysis, and Learning Materials Development.

RBBCS is affiliated with various international organizations and universities. They are accredited by the CPD Group United Kingdom as a CPD Provider and the TSG Group India. Moreover, RBBCS has been recognized as an award-winning Business Professional by different organizations and award-winning bodies.

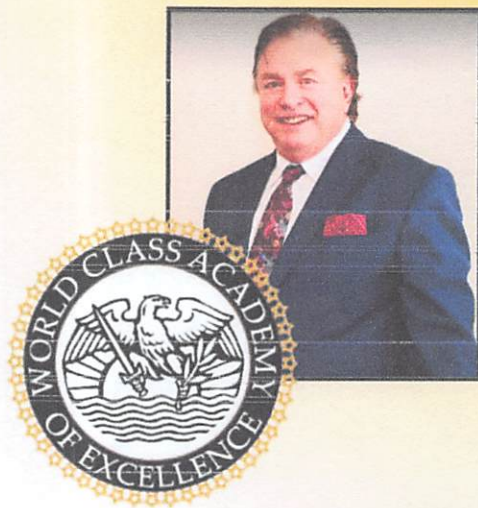




## WORLD CLASS ACADEMY OF EXCELLENCY Orlando Florida U.S.A

**World Class Academy of Excellency (WCAE)** is a prestigious institution located in Orlando, Florida. The academy is renowned for its exceptional programs and services, focusing on executive coaching, learning and development, international consulting, and business excellence.

The Head of Executive and Founder of WCAE is Coach MJ Tolan, an accomplished entrepreneur and visionary leader. Throughout his career, Coach MJ has demonstrated a remarkable ability to build and lead successful sales teams. He has spearheaded multi-national sales teams, including one that grew from just three individuals into a powerhouse of over 700 sales staff and executives across six countries. Over a span of 15 years, these teams generated sales amounting to over 100 million USD.



Coach MJ's expertise in recruiting and training sales staff has also led him to excel in the executive search and training arenas. Today, he serves as the Chief Empowerment Officer of Firepower Talent Partners, a division of Tolan Brothers LLC, a Business Excellence Group. Coach MJ oversees executive search, training and development, executive coaching, and international consulting practices through this role.

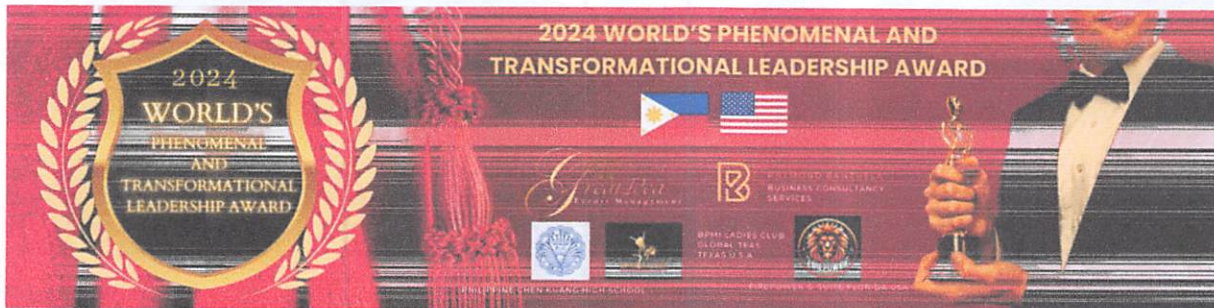
Coach MJ's accomplishments extend beyond the business world. He is a bestselling, award-winning author, having written books such as "Executive Powers: Cracking the Code to Magnetic Leadership." Furthermore, he is a sought-after international keynote and TEDx speaker, sharing his insights and wisdom with audiences worldwide.

Additionally, Coach MJ is committed to giving back to society. He co-founded an NGO that empowers underprivileged children through the I'M Possible Program. Since its establishment in November 2000, this organization has brought joy and support to over 16,500 children from various nations.

The services offered by WCAE are designed to cater to the needs of high-level executives and organizations seeking exceptional performance. The academy provides ultra-high C-level executive coaching, helping executives reach their peak performance and achieve their goals. Additionally, WCAE offers learning and development programs tailored to drive results in enterprises. Lastly, the academy's international business consulting services connect clients with local partners worldwide, supporting their expansion efforts.

World Class Academy of Excellency, under the leadership of Coach MJ Tolan, is a renowned institution that offers exceptional executive coaching, learning and development programs, and international business consulting. Coach MJ's entrepreneurial success and commitment to giving back make him a distinguished figure in the industry.





## BPMI LEADERSHIP & LIFE COACHING INSTITUTE - Texas, U.S.A

The BPMI Leadership and Life Coaching Institute, based in Texas, USA, is a globally accredited institute focused on life coaching, ministry, leadership, and clergy development. The institute, led by its Founder and CEO, Coach Dr. Rosalind Willis, is dedicated to changing the world one person at a time.

BPMI Support for the Journey is the core mission of the institute, aiming to help individuals re-imagine and transform their lives. With Coach Dr. Rosalind Willis's extensive experience in life coaching and a track record of client success, they offer a personalized and positive approach to help individuals achieve their goals.

What sets BPMI apart is its professionalism and decades of experience. Coach Dr. Rosalind Willis has been a professionally trained and experienced life coach practitioner for 30 years. This expertise translates into effective tools and understanding to help clients create the life they desire and achieve a renewed sense of self.

Taking the Steps is an important aspect of BPMI's approach. They emphasize the commitment required to develop a healthier mindset and assure clients of their dedication to providing accountability, understanding, and support throughout the journey.

For those interested in contacting BPMI, their phone number is +1 325-864-3714, offering individuals the opportunity to explore the possibilities of personal growth and transformation with their experienced team.

## THE PHILIPPINE CHEN KUANG HIGH SCHOOL - San Juan, Metro Manila Philippines

Philippine Chen Kuang High School (PCKHS) is located in the bustling city of San Juan, Philippines, specifically at 210 P Parada Street cor P. Guevarra Street. As an educational institution, PCKHS aims to provide a Home of Excellence for both Filipino and Chinese students in the country. Through its commitment to quality education, PCKHS aims to equip the youth with the necessary knowledge and skills to become better citizens of tomorrow, enabling them to contribute to the nation's productivity and compete on a global scale.

The mission of PCKHS is to cultivate an environment where students not only gain academic knowledge but also develop a sense of intelligence and moral decision-making. Recognizing the importance of their Filipino-Chinese heritage, PCKHS ensures that students are aware of and appreciate their cultural roots while adapting to the rapid changes in the world.

PCKHS envisions itself as a purveyor of top-notch Filipino-Chinese education, seeking to instill world-class competency among its students. By fostering a holistic approach to education, PCKHS aims to mold individuals who embody the values of being God-centered (Maka-Diyos), compassionate (Makatao), patriotic (Makabansa), and environmentally conscious (Makakalikasan).

With its strategic location, dedication to quality education, and commitment to holistic development, Philippine Chen Kuang High School provides a nurturing and empowering learning environment for the bright minds of today, preparing them to make a positive impact on society and the world.



## TRAINING WITH COACH ROZ

### Classes Offered

1. STREAMYARD TRAINING
2. LIFE COACHING 101
3. JOTFORM TRAINING
4. BUSINESS BIRTHING
5. BIRTHING YOUR BOOK



Dr. Steve Christopher Wong  
School Head





**RAYMOND BANZUELA**  
BUSINESS CONSULTANCY SERVICES

YOUR JOURNEY TO SUCCESS

CONTACT US HERE

Business Information & Services

No. 8 Purok 1 Brgy. San Nicolas, San Pablo City.

Facebook

Twitter

LinkedIn

<https://www.facebook.com/raymond.banzuela.business-consultancy-services-ba6006120/>

## DOCUMENTS ATTACHMENT



This certifies that:

**RAYMOND BANZUELA BUSINESS CONSULTANCY SERVICES**  
(NATIONAL)

(SANGKATANGALAN, KATAKARAN, PANGKALAN, PANGKALAN, PANGKALAN)

is a business name registered in this office pursuant to the provisions of Act 3863, as amended by Act 4142 and Republic Act No. 863, and in compliance with the applicable rules and regulations prescribed by the Department of Trade and Industry.

This certificate issued to:

**RAYMOND BANZUELA**

is valid from 06 January 2021 to 06 January 2025 subject to continuing compliance with the above mentioned rules and as indicated in the Department of Trade and Industry's records.

In testimony whereof, I hereby sign this:

**Certificate of Business Name Registration**

and issue the same on 06 January 2021 in the Philippines.

*Signature*  
ALFONSO C. PANGOL  
Secretary

Business Name No. 4404010

This certificate is not a license to engage in any kind of business and valid only at the scope indicated herein.



Documentary Stamp Tax Paid P10.00



This certifies that:

**GREAT IDEAS EVENTS MANAGEMENT SERVICES**  
(NATIONAL)

is a business name registered in this office pursuant to the provisions of Act 3863, as amended by Act 4142 and Republic Act No. 863, and in compliance with the applicable rules and regulations prescribed by the Department of Trade and Industry.

This certificate issued to:

**RAYMOND HOSINCO BANZUELA**

is valid from 26 February 2021 to 26 February 2025 subject to continuing compliance with the above mentioned rules and as applicable laws of the Philippines, unless voluntarily cancelled.

In testimony whereof, I hereby sign this:

**Certificate of Business Name Registration**

*Signature*  
JANETTE M. PANGOL  
Secretary

Business Name No. 4620016

and issue the same on 26 February 2021 in the Philippines.  
This certificate is not a license to engage in any kind of business and valid only at the scope indicated herein.



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## THE FOLLOWING INFORMATION

NAME	ADDRESS	DATE OF BIRTH	DATE OF REGISTRATION	DATE OF EXPIRATION
RAYMOND BANZUELA	No. 8 Purok 1 Brgy. San Nicolas, San Pablo City.	06/01/2021	06/01/2021	06/01/2025
GREAT IDEAS EVENTS MANAGEMENT SERVICES	No. 8 Purok 1 Brgy. San Nicolas, San Pablo City.	26/02/2021	26/02/2021	26/02/2025

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## International Accreditation

as CPD Provider – London United Kingdom

International Accreditation TSG Group

Quality Accreditation - India

